

BRADLEY BEACH BOARD OF EDUCATION
515 Brinley Avenue
Bradley Beach, NJ 07720

OFFICIAL MINUTES

Special Meeting
July 30, 2020

I. Call To Order

The workshop portion of the special meeting held by the Bradley Beach Board of Education was called to order at 7:06 p.m. by President Franks at the school, 515 Brinley Avenue, Bradley Beach, NJ.

II. Open Public Meetings Act

In accordance with the Open Public Meetings Act, notice of this meeting has been given to the designated newspaper, *The Asbury Park Press*, and posted in the school in a place reserved for this kind of notice.

III. Flag Salute

IV. Roll Call

Present:	Mrs. Carlucci	Mrs. Merenda
	Ms. Devane	Dr. Monroe
	Mr. Gerdes arrived at 7:34 p.m.	Mr. Warnet
	Mr. Lozowick	Dr. Franks
	Dr. Wisniewski, Superintendent/Principal	
	David Tonzola, Business Administrator/Board Secretary	

V. Discussion Items – Goal Setting Session Presented by Kathy Winecoff
– School Reopening Plan Presented by Dr. Stephen Wisniewski

Dr. Franks opened the meeting by welcoming everyone and informing the public that this was a special board of education meeting to discuss goal setting objectives with the district's New Jersey School Board's liaison Kathy Winecoff and to discuss the district's school reopening plan for the upcoming 2020/2021 school year. Dr. Franks turned the meeting over to Mrs. Winecoff, who led the Board in its goal setting meeting by reviewing the different types of goals utilized within the district.

- **District Goals** are “owned by everyone. The CSA is responsible for their completion; the Board supplies the resources necessary for their attainment.
- **Board Goals** are set to improve process/tasks “owned” by the Board, and are evaluated in conjunction with the board self-evaluation.
- **CSA Personal Goals** are derived from the annual leadership skills evaluation.
- **Merit Goals** are optional and contained in the CSA's contract.

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Mrs. Winecoff then reviewed the Strategic Plan Goals. Dr. Wisniewski indicated that most of the strategic plan goals have been completed ahead of the end date of the plan.

Goal 1: Plan for cosmetic upgrades to hallways and stairwells.

Goal 2: Plan for major facility upgrades which impact the daily operations of the school.

Goal 3: Review the use of Workshop Method for Reading and Writing.

Goal 4: Review the effectiveness of the current Mathematics Program.

Goal 5: Review the effectiveness of the current Science and Engineering Program.

Goal 6: Preview the effectiveness of the Gifted and Talented Program.

Goal 7: Review the effectiveness of the Special Education Program.

Goal 8: Review the effectiveness of the Character Education Program.

The Board then discussed the accomplishments over the past year, which included:

- Hiring of a counselor
- Strong support of arts
- Gifted and Talent
- SEL program
- Security Upgrades
- Artists in residency program
- STEM
- The facilities beautification

The Board was then asked about initiatives currently in progress that needed to be continued. They included:

- G &T
- Science
- Reading and writing and math
- Continued painting especially cafeteria
- Achievement in the content areas
- Outdoor space
- Boiler

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The Board was then asked about areas of focus moving forward. Included were:

- Virtual learning
- Equity and access for all students
- Community relations and communications
- Communication
- Staff development for technology
- Finances
- Taking responsibility for actions
- Equity should also include cultural competency, not just access to technology
- Expand SEL – look at programs that cross over into community recreation center
- Shared Services
- The community relations committee has discussed developing education foundation for additional financial support
- Communication within board and with administration

Following a lengthy and positive discussion regarding current issues facing the district, the Board and Dr. Wisniewski collaboratively developed district goals for 2020-2021:

2020-2021 District Goals

1. **Covid 19 Planning:** Develop multiple scenarios for possible school closings and re-openings throughout the year and how the plans will be communicated to parents/families.
2. **Instruction and Learning:** Increase learning opportunities for all students in the Bradley Beach School District.

Objective 1: Address student growth and areas of loss through the creation of additional district data points and communicate results to the Board of Education, families and community.

Objective 2: Continue professional development for staff to support the effective and accessible use of technology in virtual and in-person learning environments.

3. **Long-Range Planning:** Assess the existing Strategic Plan for completion and begin planning for the development of a new 3 - 5- year plan.
4. **Fiscal Responsibility:** Evaluate the implications of the changes to state funding to the district budget and explore ways to address the shortfall of revenue.
5. **Communications:** Incorporate varied communication methods for all families and increase outreach efforts for parents/families with communication barriers.

The Board then discussed areas of focus for their board goals. Topics of discussion included:

- Making committees more effective
- Communication – superintendent-to-board, board-to-superintendent
- Roles and responsibilities
- Strategic planning
- Community Relations
- Shared Services

2020-2021 Board of Education Goals

- 1. Committees** – Review the existing committee structure and make adjustments as necessary that best meets the governance practices and needs of the Bradley Beach Board of Education.

This could include:

- Realigning the Committees
 - Review and update board bylaws on committees
 - Committee meeting schedule
 - Development of committee agenda and distribution
 - Committee meeting minutes and distribution
- 2. Board Training and Development - Increase board training and effectiveness by developing and implementing a plan for professional development.**

Based on the Board Self-Evaluation feedback, I would recommend the following trainings for the board:

- Committees and Roles
 - Effective Communication
 - Roles and Responsibilities
 - Board's Role In Policy
 - Board's Role In Finance – with a focus on understanding the monthly financial reports (this can be facilitated by the BA)
- 3. Strategic Planning** - The Board of Education will initiate the Strategic Plan Renewal process in the 2020-2021 school year (if the circumstances allows).

Mrs. Winecoff then discussed the next steps to take in approving both district and board goals for the upcoming school year.

After the completion of the goal setting presentation, Dr. Wisniewski reviewed the school reopening plan with the Board. Dr. Wisniewski wanted to thank all the committee members for their help developing the plan. The plan included all aspects of the reopening of the school for the upcoming year and the students will be attending five days a week for four hours each day.

After Dr. Wisniewski's presentation on the school reopening plan, he reviewed his agenda items.

Mr. Tonzola, after the conclusion of the superintendent's report, reviewed his agenda item with the Board.

VI. Superintendent's Report

A. Personnel

1. Resolved: That the Board approve the appointment of Chloe Grady to the position of Middle School Language Arts and Special Education Teacher, effective on September 1, 2020, at BA Step 4, at a salary of \$52,935.00, as established by the collective agreement between the Bradley Beach Board of Education and the Bradley Beach Education Association. (Attachment VI-A.1) [B]

MOTION: Mr. Gerdes SECOND: Dr. Monroe VOTE: 8-0

B. Policy

1. Resolved: That the Board approve the amended 2020/2021 School Calendar to reflect the impact of the Restart and Recovery Plan. (Attachment VI-B.1)

2. Resolved: That the Board approve the first reading of Policy 1648. (Attachment VI-B.2)

MOTION: Dr. Monroe SECOND: Mr. Gerdes VOTE: 8-0

VII. Business Administrator/Board Secretary's Report

A. Approval of Submission of CARES Act Elementary and Secondary School Emergency Relief (ESSER) Fund Digital Divide Preliminary Grant Application

Resolved: That the Board approve the submission of the CARES Act Elementary and Secondary school emergency relief (ESSER) Fund Digital Divide Preliminary Grant Application.

MOTION: Mr. Warnet SECOND: Dr. Monroe VOTE: 8-0

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- VI. Old Business – None
- IX. New Business – None
- X. Committee Reports – None
- XI. President’s Report
- XII. Public Comments (Agenda Items Only) – None
- XIII. Public Comments (Other Items Only) – None

Dr. Franks shared her letter that she was sending to Dr. Richens concerning the possibility to engage in shared services with neighboring school districts.

- XIV. Adjournment

By a unanimous voice vote the meeting was adjourned at 10:11 p.m.

Respectfully submitted,

David Tonzola
Business Administrator/Board Secretary