

**BRADLEY BEACH BOARD OF EDUCATION**  
**515 Brinley Avenue**  
**Bradley Beach, NJ 07720**

**OFFICIAL MINUTES**

**Special Meeting**  
**July 31, 2023**

Bradley Beach Mission Statement

*The mission of the Bradley Beach Elementary School is to provide a supportive learning environment to a diverse student community, where student success is defined through the demonstration of academic, emotional, and social growth. Our students will develop critical thinking skills to become valued members in today's society, while mastering the skills necessary to pursue future educational achievement.*

I. Call To Order

The special meeting held by the Bradley Beach Board of Education was called to order at 1:07 p.m. by President Franks at the Bradley Beach Fire House, 815 Main Street, Bradley Beach, NJ.

II. Roll Call

Present:        Mr. Carrea left at 5:05 p.m.    Ms. Sacchi  
                     Ms. Caruso Walker                Ms. Walleston  
                     Ms. Devane                            Ms. Weinberg  
                     Ms. Flynn                             Dr. Franks  
                     Mr. Heidelberg, Superintendent/Principal  
                     Mr. Tonzola, Business Administrator/Board Secretary

Absent:         Ms. Davis

III. Announcement of Notice – Open Public Meetings Act

In accordance with the Open Public Meetings Act, notice of this meeting has been given to the designated newspapers, *The Asbury Park Press and the Coast Star*, and posted in the school in a place reserved for this kind of notice.

IV. Flag Salute

V. Discussion Items

Board Retreat

Dr. Franks welcomed all the Board members and administrators to the board retreat. Dr. Franks then turned the meeting over to Mr. Heidelberg. Mr. Heidelberg welcomed all to the retreat and highlighted the agenda items. Mr. Heidelberg introduced Ms. Mary Ann Friedman, New Jersey School Board Field Service Representative. Ms. Mary Ann Friedman began the meeting by going over the strategic plan. Ms. Friedman went through the strategic plan process with the Board from the start to the end. She

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reviewed the goal area for each objective established during the strategic planning process. The goals included student achievement, finance, parent and community engagement, communication, and student and staff wellness. Ms. Friedman then discussed the next step of the strategic plan process: to review the plan and approve the plan at a Board of Education meeting. Ms. Friedman then reviewed the Board self-evaluation and examined the district's challenges. After a short break, Ms. Friedman reviewed the fiscal year 2023 board and district goals established by the Board. Ms. Friedman then explained the process of developing the fiscal year 2024 goals.

Mr. Heidelberg then went over the strategic plan goals. Mr. Heidelberg conducted a PowerPoint presentation of the action plans to complete the strategic planning goals. A Board dialogue followed regarding each of the action plans. During this dialogue, the action plans were fine-tuned for Mr. Heidelberg to move forward with Board approval at the next Board of Education meeting. After a short break, Mr. Heidelberg went over the fiscal year 2023 district goals that were set. A Board dialogue followed each of the goals. The dialogue focused on the success of a particular goal and whether the goal was met. Dr. Franks then reviewed the Board of Education's goals and the success of the goals.

Mr. Heidelberg then gave the Board an update on Strauss Essmay's audit of the district policies and regulations. Mr. Heidelberg discussed the options to update most of the policies and regulations, which need to be updated. While discussing the policy, the dialogue turned to the upcoming Quality Single Accountability Continuum audit. Mr. Heidelberg gave the Board an overview of the audit and the areas the Monmouth County Superintendent's Office will focus on. Following the Quality Single Accountability Continuum discussion, the Board discussed the recording and broadcasting of future Board meetings. The Board decided that the Board would discuss this option in future committee meetings.

The focus of the meeting then turned to implementing standards-based report cards. Ms. Maclearie-Gonzalez, the Director of Curriculum and Instruction, updated the Board on this implementation and led a discussion on the homework and grading policies. After this discussion, the Board discussed the implementation of Breakfast After the Bell. Mr. Tonzola, Business Administrator, gave the Board a brief synopsis of this program and what it would mean financially to the district. The last items discussed were presentations by Ms. Maclearie-Gonzalez concerning social media updates, communications with the parents and public, and the Night at the Museum and Open House events. The Board decided to continue to discuss the remainder of the agenda items at their August 15<sup>th</sup> meeting.

- VI. President's Report – None
- VII. Student Representative's Report – None
- VIII. Superintendent's Report – None
- IX. Committee Reports – None
- X. Public Comments – Agenda Items Only – None
- XI. Executive Session (if needed) – None

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- XII. Workshop Agenda Items – None
- XIII. Regular Meeting
- XIV. Approval of Minutes – None
- XV. Regular Meeting – Superintendent – None
- XVI. Regular Meeting – Business Administrator/Board Secretary – None
- XVII. Regular Meeting – Old Business – None
- XVIII. Regular Meeting – New Business – None
- XIX. Public Comments – None
- XX. Executive Session (if needed) – None
- XXI. Adjournment

By a unanimous voice vote the meeting was adjourned at 5:41 p.m.

Respectfully submitted,

David Tonzola  
Business Administrator/Board Secretary